

Discover print together

Letters and symbols fascinate children. With your help your child can turn print into meaning. Use paper and pencil to allow them to experiment with print.



Visit the library

Books can become good friends. At the library you and your child can repeatedly borrow books and other media to take home and enjoy.



Use various media

Modern technology is as much a part of a child's daily life as outdoor activity and multi-sensory experiences. Discover stories in books, films, audio-CDs and apps together.



Use pictures and print creatively

Scribbling and drawing on paper, taking photographs together and editing them with a smartphone or tablet stimulates your child to express themselves using pictures and language.



Growing with stories

This is how you can support your child's language and reading development in the first years of life.



SIKJM
ISJM
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Speak in your native language

If you talk to your child in the language you speak most fluently, you will give your child a solid foundation upon which other languages can be learned.



Listen and reply

Conversation promotes language development. Talk to your child about their observations. In this way they will broaden their vocabulary and want to make new discoveries.



Play with language together

Playing with language can be lots of fun. Rhymes, songs and movement games allow your child to experience how much fun language can be.



Storytelling and looking at pictures

Telling stories and looking at pictures together exposes your child to new worlds and promotes vocabulary development.



Swiss Institute for Children's and Youth Media SIKJM/ISJM/ISMR

SIKJM/ISJM/ISMR is committed to literature and reading promotion for children and young people. It carries out projects that invite children and young people to discover language and literature, and shows professionals and parents how they can support children in their language development and reading.

On the SIKJM/ISJM/ISMR website you will find **media tips** for reading aloud and a **database with poems and rhymes** in over twenty languages.

As part of **Buchstart / Né pour lire / Nati per leggere**, you will receive a book package for your baby and invitations from libraries to rhyme and storytelling events. In the German and French-speaking parts of Switzerland, you can attend reading activities in more than twenty languages with the projects **Schenk mir eine Geschichte / 1001 histoires**.

Further information:

www.sikjm.ch / www.isjm.ch / www.ismr.ch

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Schweizerisches Institut
für Kinder- und Jugendmedien
Institut suisse
Jeunesse et Médias
Istituto svizzero
Media e Ragazzi